

PORTFOLIO

WEB DESIGN BRANDING SOCIAL MEDIA



Welcome to daily becoming

As women we can get so engrossed in life that we often unconsciously sideline our dreams and aspirations. We lose hope and this directly impacts our faith. We stop affirming ourselves and we fail to internalize the lessons that everyday challenges come to teach us.

SCROLL TO
LEARN MORE



BECOMING
be·com·ing (noun)

the process of coming to be

We strive to create a learning community for the Everyday Woman by providing practical and relevant content that will serve as encouragement for the daily journey of discovering who God created you to be. Life is the ultimate learning experience so let's learn, grow, and **BECOME**

**OUR WEBSITE IS
NOW LIVE**



LINK IN BIO

Daily Becoming is the new hub for women seeking purpose, counsel and fellowship... check out what Danielle is doing



LINK IN BIO

**WOMEN ENTREPRENEURS
ARE NOW SAYING THIS
ABOUT WALKING
INTO THEIR PURPOSE**



db



**DANIELLE
BOYD** CEO/ Founder of Daily Becoming

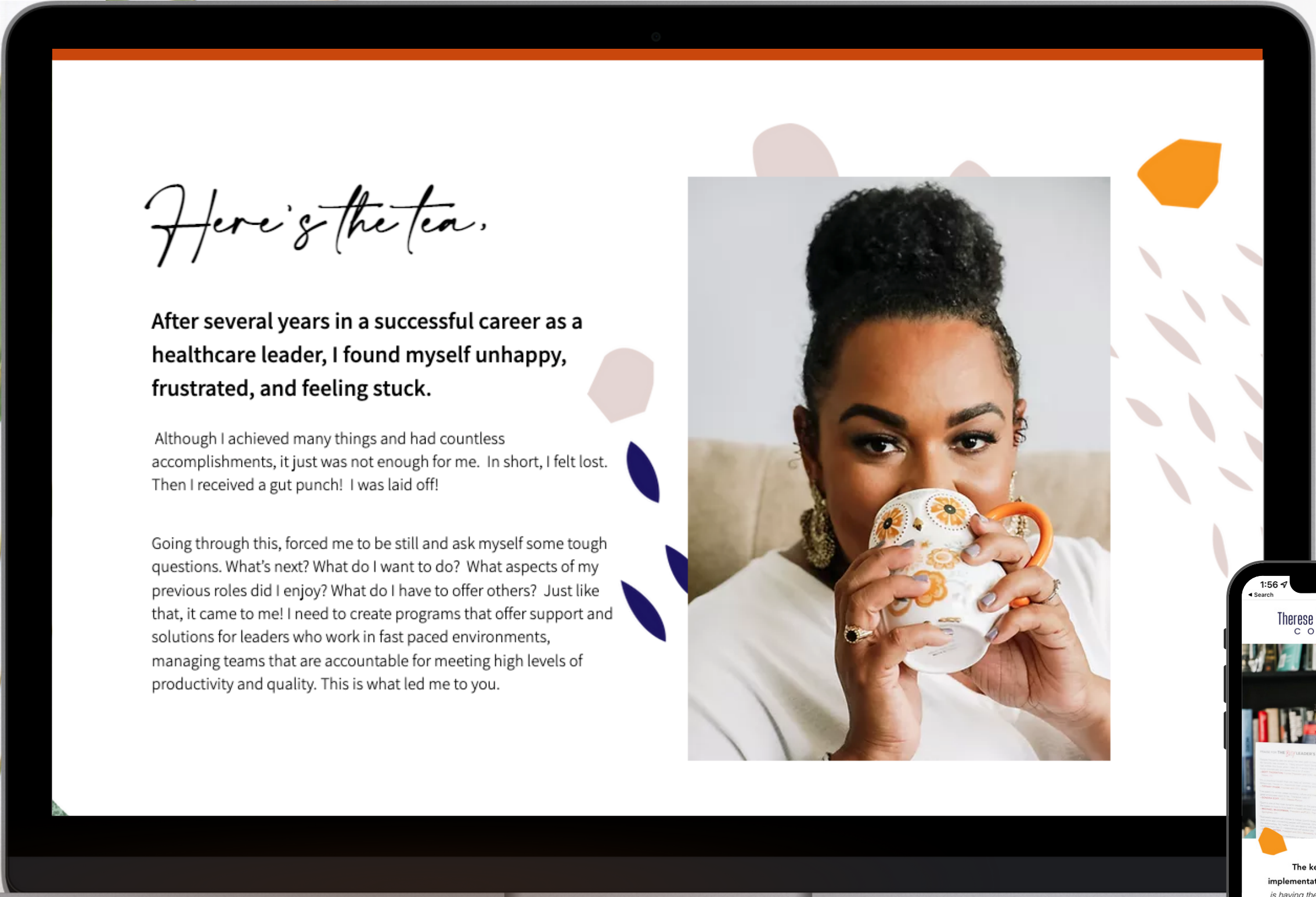
FRIENDS?

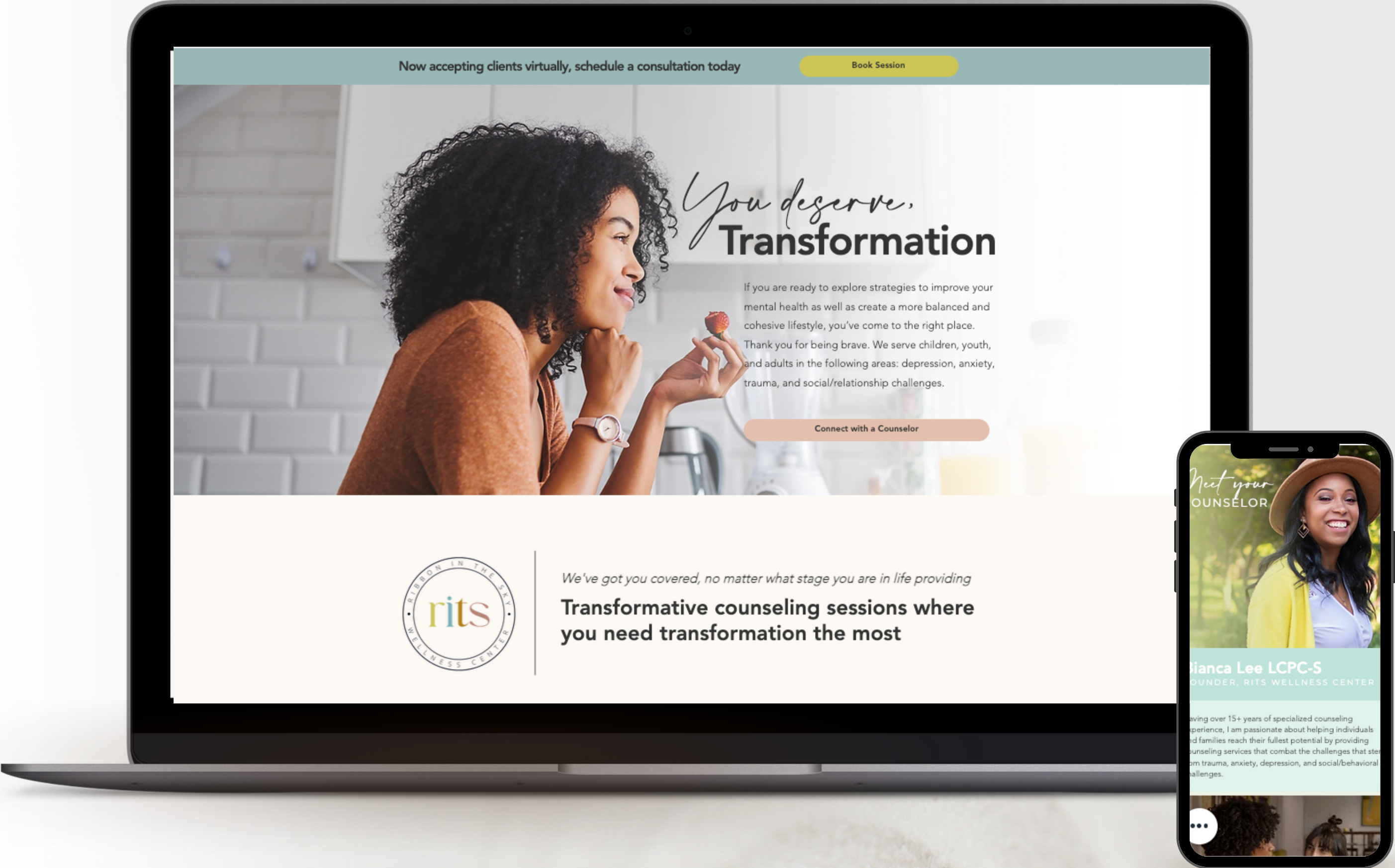


**ARE YOUR FRIENDS HELPING OR
HINDERING YOUR GROWTH.
SWIPE LEFT TO FIND OUT.**

@dailybecoming

**YOU DESERVE TO WALK
IN ALIGNMENT
WITH GOD'S PROMISE FOR YOU.**





Now accepting clients virtually, schedule a consultation today

Book Session

You deserve. Transformation

If you are ready to explore strategies to improve your mental health as well as create a more balanced and cohesive lifestyle, you've come to the right place. Thank you for being brave. We serve children, youth, and adults in the following areas: depression, anxiety, trauma, and social/relationship challenges.

Connect with a Counselor



We've got you covered, no matter what stage you are in life providing
**Transformative counseling sessions where
you need transformation the most**

Meet your
COUNSELOR



Bianca Lee LCPC-S
FOUNDER, RITS WELLNESS CENTER

With over 15+ years of specialized counseling experience, I am passionate about helping individuals and families reach their fullest potential by providing counseling services that combat the challenges that stem from trauma, anxiety, depression, and social/behavioral challenges.



WELLNESS CENTER
ribbon
in the sky

MEMO CARDS



STICKERS



BUSINESS CARD



MOCKUP

BRAND DESIGN

Love and YONIS
BOUTIQUE



Yoni Steam Kit

Our new Yoni Steam Kits are made with 100% Organic Materials that help you maintain a fresh PH so that leave you feeling confident and refreshed.

SHOP NOW

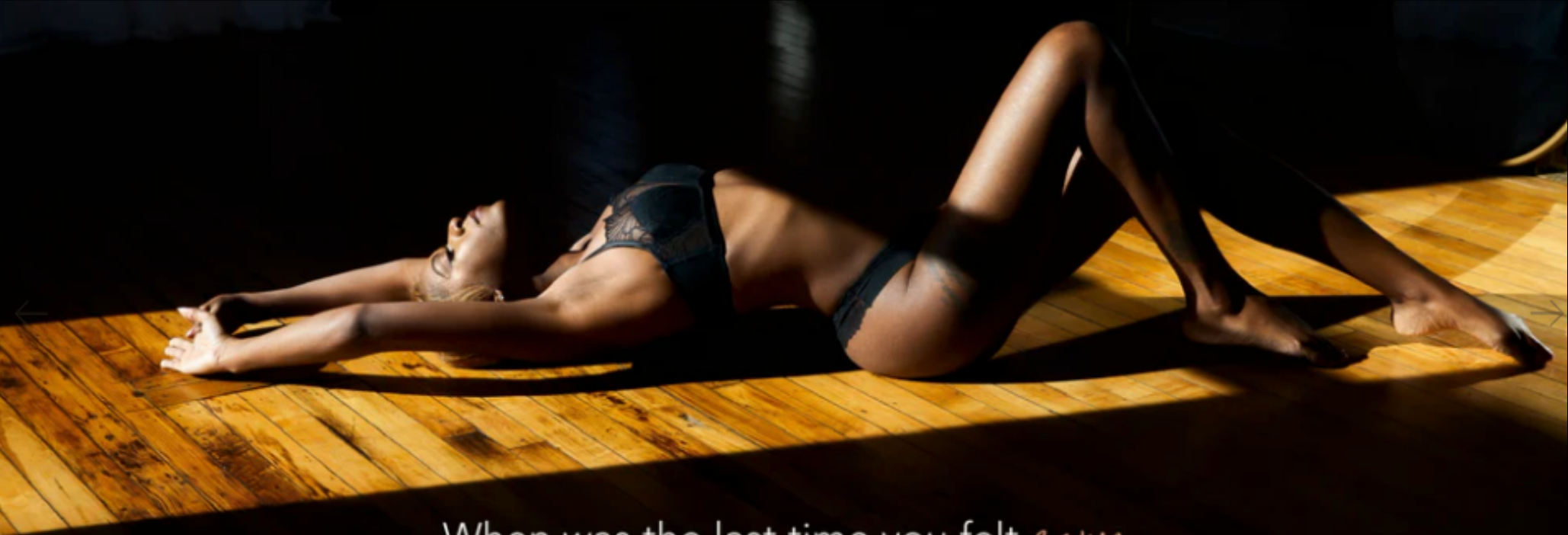


MOCKUP



loveYONIS
BOUTIQUE

HOMEABOUT USLINGERIECANDLESBLOG



When was the last time you felt *sexy*

LINGERIE
SHOP THE COLLECTION

CANDLES
SHOP THE COLLECTION

STEAM KIT
COMING SOON



Crystal
RUDOLPH

VISIONARY

TRAILBLAZER

ENTREPRENEUR

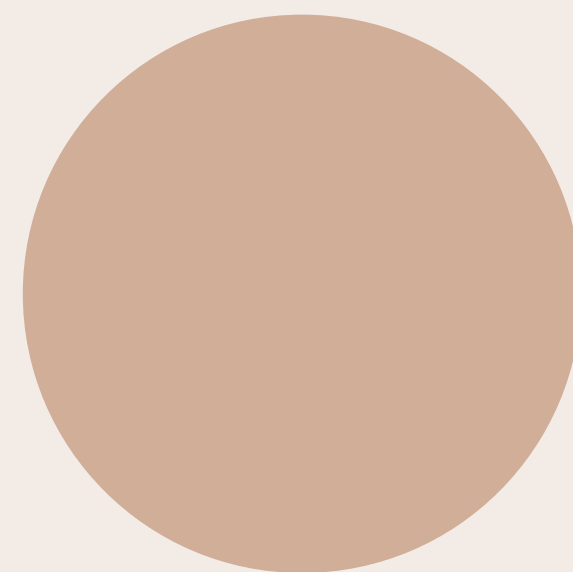
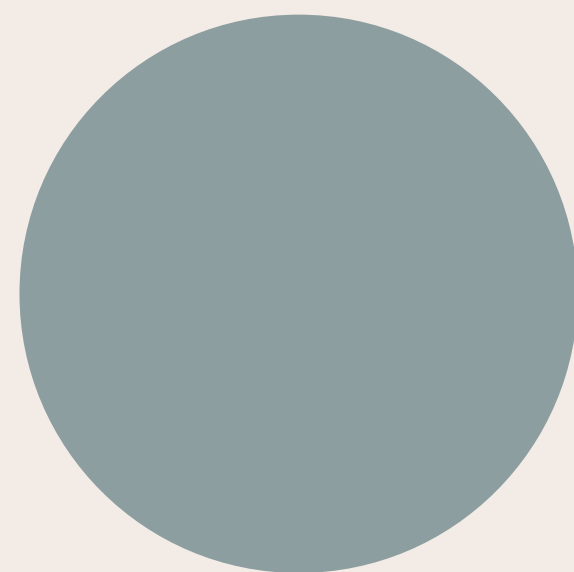
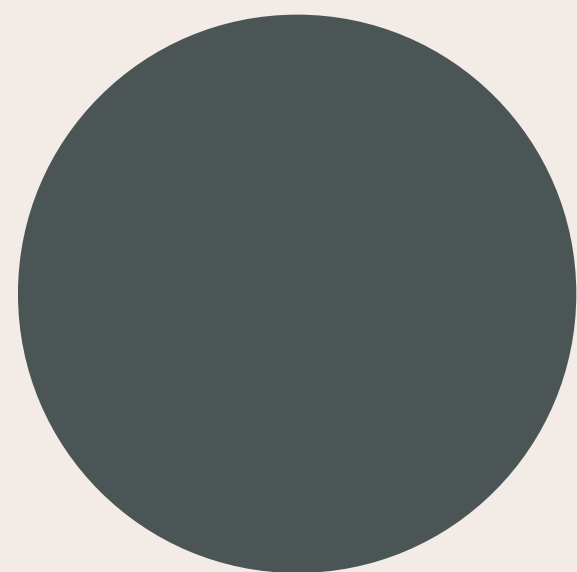
LIVE
YOUR
Purpose



I believe it's time for us to make a move. A move towards our God given purpose. A move towards our calling. A move towards success and abundance and fulfillment.



JENIEL
Jessica



WEB DESIGN

Packages

LIGHT

- 3 Desktop & Mobile Friendly pages
- Monthly Analytics Summary
- Best used for informational websites + Blogs

E-COMMERCE PACKAGE

SPARKLE

- 4 Desktop + Mobile Friendly pages + Contact Page
- E-Commerce Page, includes image Uploads, ROI Information, Product Description, Shipping Estimates
- Up to 15 Products
- Monthly Analytics Summary Report

FULL BRAND PACKAGE

BEST OFFER

ILLUMINATE

- 5 desktop pages + Contact Page
- E-Commerce Page (Unlimited Products)
- Launch Page Included
- Monthly Analytics Summary Report
- Package of 12 Customizable Branded Social Media Templates
- Social Media Planning PDF
- Brand Creation Revamp (Logo, Text Fonts, Colors, Analysis of Brand Messaging)
- 50 Branded Business Cards + Stickers

Faq:

Frequently asked questions

What is included in post design support?

My goal is for you to get the most out of your website. If you opt-out of our monthly management services we coach you on how to perform website updates like (adding/removing images, changing web text, and adding services or products to your store). However, if you need additional help we are always available by email and respond within a 24-48 hour period.

What if I need to push back my release date, is my final payment due the original release date?

If you need to push back your website release date for any reason your final payment is still due at the contracted original set date, but we can hold the release until whenever you are ready.

What if I don't want to pay for monthly management services but will need updates here or there?

If you decide to opt-out of management services all updates will be paid per update. Pricing is based on the difficulty of the update. However, all websites come with a complete how-to guide for you to be able to self maintain your website,

Why do you require 80% of content before going into development?

Your content is a crucial part of your site, so having it ready before development helps our team better optimize and build your site around the content that will be there. Content is often the biggest bottleneck, so we like to be proactive in getting a majority of the content in place before we begin the final steps in the process.

How do I promote my new website?

There are a number of great ways to promote your website when it launches, and we're happy to help! Here are a few of our favorite ways to promote your website launch:

- Social Media Posts & Content Building (Facebook, LinkedIn, Instagram, etc.)
- Email to Your Newsletter Subscribers
- Pay-Per-Click Advertising
- Facebook & Instagram Ads
- Promotional Codes (for eCommerce sites)
- Networking Launch Party

Faq:

Frequently asked questions

Why am I not ranking #1 in search results right away?

While your site may be optimized for organic SEO, it takes a while for the bots that are crawling your website to see the changes that you've made and in turn improve your rankings. Organic SEO can take anywhere from a few weeks to a few months – you are simply at the mercy of Search Engines.

How long will my design last in terms of relevancy?

We design our sites with longevity in mind, as well as the flexibility to continue to update them. The industry standard is to update your website every 2 to 3 years, but we are happy to partner with our clients to create long-lasting sites that are easy to refresh.

If you have any other questions or concerns feel free to reach out to me:

maniyah@lightinthedarkmedia.com

GET IN TOUCH

MANIYAH RICHARDSON

maniyah@lightinthedarkmedia.com

WEBSITE





Let's showcase your business through web
design and consistent brand marketing

Thank you!